# **Deepti Borasi**

Dr. Ambedkar Nagar, Aundh,Pune-411007 Email : borasi.deepti10@gmail.com Mob No. : **8827246870** 



# **OBJECTIVES:**

- To apply my knowledge and skills for the benefit of organization and want to be at reputed position in a respected organization.
- To maintain dignity of the organization in which I associated and to lead the organization in achieving the desirable heights.

### Work Experience :

### GIVA-Indiejewels Pvt. Ltd. (FC Road, Pune) March 2024 to Till Date -STORE MANAGER

- Planning as per the Targets & set the Goals for TGT achievement.
- Align Store Team targets & Share with Them How To Achieve the Individual targets.
- Trained Store Staff for New Products & SOP.
- Suide & Motivates the Team Member.
- Maintain Store KPIs & Work As per KRA.
- Maintaining Store Inventory & Communicating With Merchandising Team For Stock Requirement.
- Maintaining GC & Controlling on Shrinkage at Store Level.
- Taking Briefing Of Staff & Ensure the Routine Task has to be Done on Time.
- Taking Follow ups For Store Maintenance & Make Sure To do it perfectly.
- Maintaining Store Expenses & sharing it with Reporting Manager For Approval.
- Working on Weekly, Monthly, Quatrerly & Annual Planning and Sharing it higher Management.
- For BTL communicate With Marketing Team and Taking Follow Ups to Implementation.
- Feedback's & Reviews of Customers are Important for Us (Maintaining it on daily basis) and Share it with higher Management in Weekly and Review Meetings.
- Ensure that VM is as per Guidelines & On a Daily Basis set Store.
- Whenever Required, Communicates with VM Team & Share Specific Store Planning with VM Team & Excute the same.

# **BIBA Fashion Ltd (Westend Mall, Pune)**

# Feb 2023 to Feb. 2024 -STORE MANAGER

- Planning as per the Targets, set the Goals, Guide & Motivates the Team Member.
- Maintain Store KPIs, and Work As per The SM KRA
- Share Daily, Weekly & Monthly Reports With Seniors & H.O. Team.
- Handling Store Operations, People, Inventory & Cash Management.
- Stock Inward/Outward/IBT, Also Track the Entire Inventory Of the Store.
- Communicating With Marketing & Inventory Team When needed.
- Locally Generate Vendors Related Small Store Maintenance issues.
- Assure To Provide Best Customer Services To Our People, Suggesting, Filling Feedback About Their Good/Neutral Experiences.
- Following SOP's of the Organization & implementing at Store As well.
- Maintaining Store VM & Store Look & Feel as per the Standard.
- Make sure to reduce the Store Expenses.
- To build a healthy Relation With Mall Management Team to Get Extra Supports When Needed.

# Vero Moda (Raipur)

### Sep 2021 to Jan 2023 -STORE MANAGER

- Received Store Management & People Management Award 2022 for Best Service.
- Handling Store Operations, Inventory, People, cash Management of the Store.
- Following SOP's of the organization & implementing at Store As well.
- Handled 2 Stores (VERO MODA & ONLY) at Capital Mall, Bhopal(M.P.)

# V-Mart Retail Ltd. (Indore)

### Nov 2019 to Aug 2021 -STORE MANAGER

- Handling KPI of store and Staff/Inventory Management.
- Target Vs. Achievement, Attrition Control.
- Handled Entire Store Operations along with Staff Management, Staff Hiring also included in it.

# Rangriti (Biba Apparels Pvt. Ltd.)( D.B.Mall, Bhopal) Feb 2018 to Nov 2019 -STORE MANAGER

- To Handle Staff and Inventory.
- To Motivate Team Members and Guide them Time to Time.
- To Send Daily Reports to H.O.
- To ensure Stock Receiving/ Dispatch Details.
- Maintain the Store and Set Store to Their VM Guidelines.
- To deal with vendor regarding any of the Visual Printing & Manage that Cost According to the Material. It may be Leaflets & Store Offer Visual prints.

# Myways Pvt. Ltd.( D.B.Mall, Bhopal) Sep.2012 to Jan 2018-STORE MANAGER

- We have Premium & Luxurious Brands like Gant, Nautica, Lacoste, C.K.,Gas, Mont Blanc, Being Human, Basics, Jack & jones, veromoda, only, kazo and many more.
- To Manage Stock, Staff, and Store as well.
- Maintain Stock Reports, Daily Sales Report and Weekly Reports.
- Sending mails to Our Head office and Share reports.
- To manage Inventory In Ginesys, also Find out Mismatch products.
- To make sure Store Ambience, Stock Room & Trial Rooms are neat and clean & associates are well groomed.
- To Mantain Customer Relationship, Brand Relationship & Motivate Team Members too.

# Walmart (Karond , Bhopal)

# Sep.2010 to Jan 2012-Assistant Team Leader

- Managing Inventory.
- Motivate Team.
- Send Daily Reports to H.O.

#### **PERSONAL STATEMENT:**

- \* I firmly believe that working in team is the key to success.
- Handle challenging task.

### **CAPABILITIES:**

- Highly organized and dedicated with positive attitude.
- Able to handle multiple assignments.

### **ACADEMIC CREDENTIALS :**

- Completed B.E. Information Technology from B.U..
- Passed Higher secondary from M.P.Board Mathematics.
- Passed High school from M.P.Board.

#### **Software Package :**

MS-Word, MS Excel, Ginesys. SAP

### **CO-CURRICULAR ACTIVITIES :**

- Presented Song & Dance Performance in Various Functions at School & College Level.
- Participated in Various Quiz Competitions.
- Participated in Handwriting & Skit at School Level.

# **HOBBIES & INTEREST :**

Listening to Music, Singing, Painting, Computer Games, Sketching, Travelling.

## **PERSONAL PROFILE :**

Father's Name	:	Lt. Mr. R.D. Borasi
Mother's Name	:	Lt. Mrs. Chanda Borasi
Nationality	:	Indian
Category	:	Schedule Caste
Permanent Address	:	C/O Mr.Mukesh Kaithwas,Rani Mohalla,
		Ganj Sehore, Sehore (M.P.)

# **DECLARATION**

Date : Place : Pune (Deepti Borasi)