

Prashant Chandrakant koranne

Ph:+918055459676 E-mail:prashantkoranne02@gmail.com

Address : Flat No.303 Abhilasha Heights Awate, Auto Corner, Kiwle Pune 412101

Professional Summary

With 9 years of total experience and 4 years of practicing Business Analysis, I have gained substantial exposure to handling multiple projects across various domains. I excel at stakeholder engagement, project delivery, and people skills. I have effectively acted as the front face for interacting with stakeholders, focusing on requirement gathering and conflict resolution.

Education

MIT	March 2014
Master's Degree: MBA in Marketing with 73.33 %	Aurangabad, Maharashtra

Work Experience

Business Analyst

Hutech Solutions Private Limited,PuneMay 2023- Present

- Accomplished **Ecommerce, Logistic and Wallet Project.**
- Understand and analyze client requirement, and translate the requirements into a functional solution and configure the solution in the product
- Work closely with SME/Product Owner and Client to establish exact requirements and manage expectations
- Answer business questions and concerns raised by clients, as needed.
- **Worked as Scrum Master**, Implemented and improved **Agile methodologies such as stand-ups, sprint retrospectives, and team grooming sessions**; facilitated communication and collaboration between departments resulting in a **20% decrease in development time**
- Handling team of 8 people, **Sprint Planning, Grooming calls, Effort Estimation Meet, Sprint Reviews, Sprint Retrospective**
- Identify issues, structure, and conduct necessary analysis and draw conclusions and findings with limited guidance.
- Strong experience in **requirement gathering, FRD, BRD, Wire-frames, drafting of User Stories and Acceptance Criteria with different scenarios.**

Senior Consultant

Wuerth India Private Limited, PuneApril 2022-May 2023

- Eliciting and Analyzing requirement(s) from multiple stakeholders using most suitable BA Techniques for **Sales team application**
- Acting as liaison in between technical and business side to ensure requirements are aligned with the vision statement Recommending solution to stakeholders by "Cost VS Benefit" analysis
- Working on a few documentation deliverable depending upon problem statement Working on Process Models for Gap Analysis (Current State VS Future State)

- Documenting Agile report and ensuring the business side is updated on efforts made by the team Looking for the entire GOA and Pune region for business development.
- Prepare various types of Sales report and present it in front of Management. Responsible for product presentation and analyzing requirements from clients.

Senior Executive

RASS Projects Consultant Private Limited , Pune

Dec 2020 – April 2022

- Analysed Current state of the organisation (As-Is Document) and defining future state (To-be document)
- Engaged with the different business stakeholders regarding requirement gathering for creating current state document, analysing with the team and creating process flow diagram
- Gathered information for analysing current state by interviewing and observation technique Prepared SWOT Analysis document and empathy mapping for defining future state
- Conducting review meeting for ensuring stakeholder satisfaction and timely delivery of solution
- Assessment of Vendor for providing software solution to automate the process
- Creating user manuals, documents and presenting in front of the Vendor to provide **website development Project** for the company. Responsible for lead generation, Market research, Social media marketing and for delivering presentations to the client.

Senior Executive –BD

Apr 2018–Dec 2020

Avians Innovation Technology Private Limited, Pune

Marketing Engineer Nov 2016–Apr 2018

CTR Manufacturing Industries Limited, Aurangabad

Marketing Officer

Apr 2016–Nov 2016

Yeshwant Industries, Pune

Internship and off role experience

1. **Maharashtra Knowledge corporation Limited as a Marketing Intern: 1 Year**
2. **CG Marketing Group as a Marketing Executive : 1 Year**

Certifications

- Six Sigma – Yellow Belt
- Business Analyst – Interact X
- Basic French Language Learning Certificate

Skills

Stakeholder management UX Design

Product Management Sprint Activities

Relationship Building Business Document

Requirement GatheringGap Analysis

LeadershipChange Management

Release Process ManagementUAT Testing

Tools

FigmaBalsamiq

Draw.ioJIRA

Power Bi

Microsoft office

ConfluenceGoogle Analytics

SQLCanva

Microsoft Visio

Domain Expertise

Ecommerce Hotel

LogisticsERP

TourismE-commerce

Warehouse ManagementManufacturing

Education

Language Proficiency

- English – Professional working proficiency
- French – Beginner

Hindi – Native or bilingual proficiency
Marathi – Native or bilingual proficiency