



Mrs. Jadhav Swarali Pratik
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RESUME

Objective:

Intend to build a career in Financial Management with committed & dedicated people, which will help me to explore myself to achieve excellence in it.

Job experience

Bank name : THE SATARA DISTRICT CENTRAL CO-OPRATIVE BANK LTD, SATARA

Tenure : (September 2023-24)

Position : Marketing officer:

As a Bank Marketing Officer, I develop and implement marketing strategies specifically tailored to promote banking products and services, such as loans, savings accounts, and credit cards. I analyze financial market trends and customer behavior to create campaigns that attract and retain clients. I collaborate with various departments, including sales and product teams, to ensure the consistency and effectiveness of marketing efforts across all channels. Additionally, I monitor and assess the success of campaigns, using insights to refine future marketing strategies and drive the bank's growth.

Professional Courses

- **Successfully completed 'MS-CIT' from Maharashtra Knowledge Corporation Limited (MKCL) under Maharashtra State Institute of Information Technology**
- **Successfully completed 'Account Assistant using Tally course' GOVERNMENT OF INDIA from skill development initiative scheme.**
- **Successfully completed KLic Tally with GST From Maharashtra Knowledge Corporation Limited (MKCL) and recognized by YCMOU.**
- **Government certificate in Computer Typing Basic Course (GCC-TBC) English 30-40wpm and Marathi 30 wpm .**

Academic Project

- **Project Name- A Study of Portfolio Management With Reference to Janata Sahakari bank,Ltd., Satara**
- **Duration- 1st June2020 – 31st July 2020**
- **Bank Name- Janata Sahakari bank,Ltd., Satara.**

Academic Qualification: -**➤ Post-Graduation:**

M.B.A . from Karmaveer Bhaurao Patil

Institute of management studies and research, Varye, Satara supposed to do in Finance & Internationl Business.

➤ Graduation:

B.com. in Bank Management (Regular) in 2019 from Dhananjayrao Gadgil college of commerce,satara, with 76.58%

➤ Higher Secondary:

H. S. C in February 2016 from Dhananjayrao Gadgil college of commerce Satara, with 69.40%.

➤ Secondary:

S. S. C in March-2014 from Kanya shala satara, with 81.40%.

Personal Information:

Name:	Mrs. Jadhav Swarali Pratik
Contact No:	+91-7350893611
Nationality:	Indian
Gender:	Female
Languages:	English, Hindi, Marathi.
Career Highlights	Completed 3 month intership in kaushal food products pvt.ltd in dhyri phata,pune .

I hereby declare that the above information is true to the best of my knowledge and belief.

